



Dr. Vijaya Puranik is a science post-graduate. She shifted to management when she developed a machine called the chronoscope counter for the measurement of stress and assisted in its actual measurement. Having completed her MMS and later MPM from Pune University, she has pursued a teaching career for MBA in OB, OD, and HRM, which is her passion, for the last 20 years. She has a Ph.D from SNDT, Mumbai. Her topic for the doctoral research was "Leadership in Diverse Organisations." Psychometry and analytical studies in behavioural sciences, along with corporate training, have been her focus since 2005 till date. She is an approved and recognised PhD guide and PG teacher at Savitribai Phule Pune University in the fields of Human Resource Management and Organization and Management. She got the opportunity to hold the position of Director at Sinhgad Business School in April 2017, which gained her an experience in administration of an educational institute. She has authored a book on Organisational Behaviour, Co-Authored with Dr. S.W. Deshpande, Human Resource Management, VIT Publication, ISBN 978-93-83572-01-4, November 2016. She has professional memberships with ISTD, Delhi, Marathi Manasshastra Parishad, CEGR, and Pune Management Association. She was consulting for Siemens in the USA in August 2013. She was awarded the Best Article Award on September 29, 2017 in "World Academic Championship" by the International Agency for Standards and Ratings. For the past 15 years, she has been giving guest lectures at YASHADA, VAMNICOM, and the National Waterworks Academy in Pune. She is a member of the Board of Syllabus and Examinations at YASHADA.

CURRENTLY WORKING AS:-

Director at Sinhgad Institute of Management and Computer Application

QUALIFICATION:-

B.Sc Electronics,M.Sc.Applied Physics,DBM,MMS,MPM from Pune University,Ph.D,SNDT University.

Certified Psychometric Testing Professional & Certified Organisational Development Analyst (Carlton Advanced Management Institute)

EXPERIENCE:-

- She is a project guide at Vaikunth Mehta Institute of Cooperative Management and ISTD, Delhi.
- She is a moderator and paper setter in YASHADA for MDP courses.
- She has conducted various training programmes since 2005 at YASHADA, VAMNICOM and NWA and many companies like Pari, Praj, and Ravin Cables on Behavioural Sciences topics like Group dynamics, Conflict management, Emotional Intelligence, Motivation and Performance.
- She has developed a battery of Psychometric tests for MBA students which have been used in the Sinhgad Institute of Management and Computer Application (SIMCA) for the last 11 years for career counselling.
- She has 18 years of full-time teaching experience at Sinhgad Institute of Management and Sinhgad Institute of Management and Computer Application for subjects such as organisational behavior, human resource management, organisational development, personnel administration, emotional intelligence, and strategic human resource management. Also worked as a visiting faculty for the above subjects with Executive MBA- Symbiosis, INDSEARCH, AISSMS Hotel Management College, and Balaji Institutes.
- She was Convenor of the National Research Conference and Editor of the Research Journal for 9 years at SIMCA.
- She has published 19 Research Articles in National and international journals and conferences.
- She has published 2 books: Organisational Behaviour and Human Resource Management.
- She is a life member of the ISTD, Delhi, the CEGR, and the Marathi Manasshastra Parishad.
- She has written a chapter on "Factors of Change" in the book titled "Innovation Technology Management" to be published by the "Centre for Education Growth and Research", a national association.